



Initiative Goals

Identify Public Health System Stakeholders, Leaders, and Vision

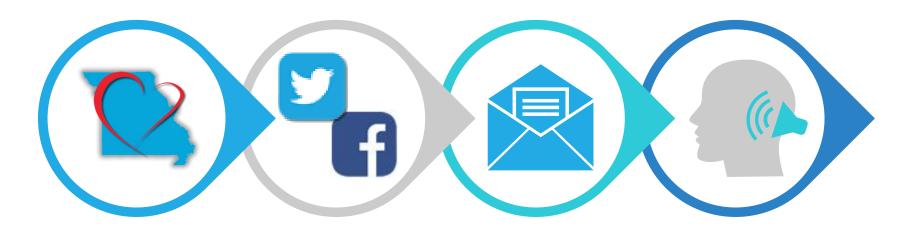
- 1.1 Convene stakeholders to identify structure and composition of Advisory Council.
- 1.2 Conduct two sessions with the TFPH Advisory Council and three meetings with the TFPH Executive Committee to develop the vision for action planning for the project
- 1.3 Establish Plan for Phase 2's comprehensive system review
- 1.4 Develop a proposal for "Phase 2, Design and Prepare for Implementation"

Public Health Professional Organization Alignment

2.1 Develop a plan of action for the reorganization of Missouri's professional public health organizations.

Communication Efforts





#HealthierMO

Establish initial identity that resonates with stakeholders

Online Presence

Develop website and launch social channels.

Communication

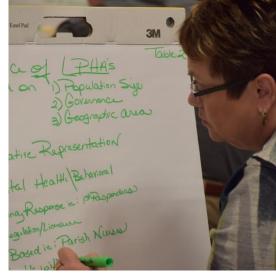
Disseminate regular updates through subscription based e-mail listserve.

Listen

Solicit input, listen to feedback and concerns, implement suggestions.



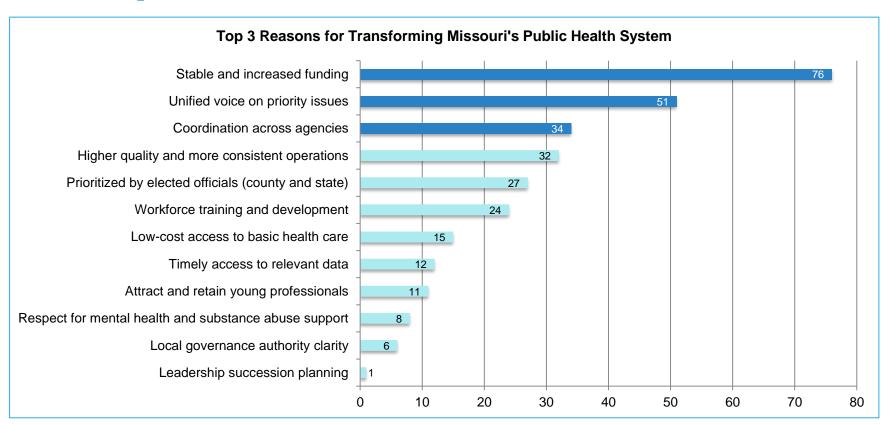




Stakeholder
Convening Session

Stakeholders request a diverse, multidisciplinary Advisory Council committed to transforming public health with fresh ideas.

Top Reasons for Transformation



Advisory Council

May and June Meetings



Phase II Recommendations





Identify FPHS for every Missouri community.

Financial Analysis

Identify the current financial structure and financial opportunities.

Proactive Policy and Advocacy

Collaborate on proactive policy planning and advocacy efforts.

Recommendations carried forward to Executive Committee to inform development of Phase II proposal.

Professional Organizations

Commit to collaborate and align organizations in order to create a more unified voice for public health.

Collaborate on a joint letter to state legislators urging that public health funding be protected.

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Share legislative reports.

Discuss funding proposal for Phase II of the initiative.

Flesh out goals, objectives and strategies for the next year.

Formalize structure. Develop communication processes. Identify priority issues for advocacy.

Jan & **Feb**

Mar Apr May &

Jun

Aug

Phase П

Agree on a mission statement under the vision "Unified for public health"

Discuss benefits and barriers for collaboration and identify goals for the next year.

Recommit to working together while maintaining organizational autonomy.

Identify workgroups around four mission areas.

Increase value for memberships by compiling training, education and internship opportunities.

Focus Areas





- Formalize structure.
- 2. Develop sustainability plan.



- 6. Develop a calendar of current workforce development opportunities.
- 7. Identify opportunities to collaborate on workforce development.
- 8. Identify workforce recruitment opportunities.



Communication



- 3. Develop system of information distribution among Professional Organizations.
- 4. Develop system for collecting information from members.
- 5. Develop advocacy communication plan.
- 9. Continue sharing legislative update.
- 10. Develop priorities for advocacy.

Phase I Extended



September - December

Communication

Fresh content on website, social channels and e-update; telling your stories; promoting e-learning modules

Professional Organizations

Beginning workgroup activity to achieve ten goals within the coming year

Listening

Gathering your input and listening to your concerns through meetings, email, polls, surveys, and your representatives

Get Involved



to regular initiative updates through the #HealthierMO Today e-newsletter



join the Partners and Supporters Map, find your role, serve on a committee or workgroup



information with your stakeholders to build the grassroots groundswell for the urgent need to transform Missouri's public health system



Your voice matters!

Join the movement. Help move ideas forward and build a #HealthierMO.